

**Birkenhead Constituency Team Neighbourhood Engagement Update**  
**May 2015**

Neighbourhood engagement is a vital element of the Birkenhead Constituency Committee work.

There are a number of projects being developed in partnership with the local community, statutory organisations and community and voluntary groups that will benefit Birkenhead in the future.

Here is an update on how a number of these projects are progressing and the benefit they will bring to the community.

**Safe in Town Card**

The Safe In Town Card aims to make Birkenhead a safer place.

The purpose of the scheme is to give vulnerable people the peace of mind and confidence to enter Birkenhead Town Centre and receive help and assistance if they need it.

Working in partnership with organisations and statutory bodies such as the Police, Merseyside Fire and Rescue Service, Merseyside Police, Wirral MET College, Wirral Chamber of Commerce, Merseytravel and the Pyramids Shopping Centre, the cards will be distributed by all the Social Sector Groups who work with vulnerable people.

The long term aim of the project is to make the card available to any resident who feels they would benefit from having one.

**Wirral Well ([wirralwell.org](http://wirralwell.org))**

The Birkenhead Constituency Team has been supporting Community Action Wirral in the promotion of the Wirral Well website. The website is designed to be an online directory for health, social care, well being and local events.

We are currently in the process of developing a marketing strategy alongside Community Action Wirral to ensure residents within the Birkenhead Constituency area are aware of the website.

For residents who do not have access to the internet there is a phone number at Community Action Wirral that people can call to access the information they need (0151 638 9179)

## **Rock Ferry Community Garden**

The physical building of the community garden at Rock Ferry Library and One Stop Shop is complete with the official launch happening in the next few weeks.

In conjunction with the Library and One Stop Shop, the Birkenhead Constituency Team has been working with a local Community Interest Company (CIC). A lease has been agreed between the council and CIC which will ensure that the garden is maintained and the space is available to residents, volunteers and local groups to use.

The project is a great example of how the council can work in partnership with a social sector organisation to offer a service that residents will benefit from.

## **Birkenhead Business Improvement District Bid**

The Birkenhead Constituency Team has been helping colleagues from the Wirral Chamber of Commerce to inform business owners around Charing Cross on the Birkenhead Business Improvement District Bid (BBID)

As the BBID develops and gathers pace, the Birkenhead Constituency Team will be fully involved with the project and provide any assistance the Wirral Chamber of Commerce may need to engage with local business in the BBID area.

**For information on any of these projects please contact.**

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